



# Embracing Leadership

Newsletter from  
GFWC Leadership Committee  
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## 2022-2024 GFWC LEADERSHIP COMMITTEE

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## GFWC Advancements and Programs Forum Highlights



The September session of Teach It Tuesday featured GFWC Director of Junior Clubs Katie Moydell sharing information about the new GFWC Junior Leadership Certification Program.

Junior Clubs were asked to submit a form of intent to participate in the program by October 1, 2023.

Activities/topics must be completed by the end of the year in six of the eight training categories:

- GFWC History
- Self-Development
- Team Development
- Strategic Thinking & Acting

- Innovation
- Fundraising
- Legislation
- Communication & Public Speaking

There is a list of resources available for training in the Member Portal, but members can also utilize their own materials.

All this information is in the Member Portal on the GFWC website under "J."

What an exciting program that shows the benefit of belonging to a GFWC club. Members of General Clubs can also use these resources for leadership training in their clubs. However, the certification process is only applicable to Junior or Juniette Clubs.

Leadership training is a critical component for all clubs to prepare new leaders to take on these roles. Does your club provide leadership training on a regular basis? What are you doing to prepare a new set of leaders for their roles in the new administration in 2024-

*The General Federation of Women's Clubs is a unifying force, bringing together local women's clubs, with members dedicated to strengthening their communities and enhancing the lives of others through volunteer service. With nearly 60,000 members in affiliated clubs in every state and more than a dozen countries, GFWC members are community leaders who work locally to create global change by supporting the arts, preserving natural resources, advancing education, promoting healthy lifestyles, encouraging civic involvement, and working toward world peace and understanding. For more information, please visit [www.GFWC.org](http://www.GFWC.org) or call 1-800-443-GFWC (4392).*

2026? Spring elections will be here soon, and we must prepare our members to take on leadership roles. These training opportunities will be great projects to describe on your Award Entries that are submitted in the spring.



### Thumbs Up Thursday

The September recording featured Katie Robey, GFWC Advocates for Children Chairman. October's featured speaker is Trisha Schaffer, GFWC Signature Program: Domestic and Sexual Violence Awareness and Prevention Chairman. Both sessions can be found in the Featured Section at the top of the Forum Facebook page.

If you are not a member of the **GFWC Advancements and Programs Forum**, you are missing all these offerings. Search Facebook for this title, fill out the Membership Questions, and we will approve your request to join the Forum.



### Member-At-Large Board Positions

The Woman's Club of Newport News (VA) had 3 Members-At-Large positions on the Board, appointed by the President. These three members were selected based on their desire

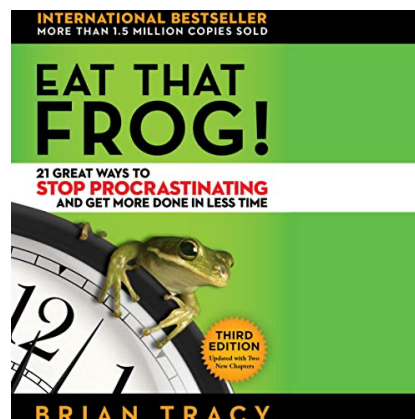
to explore the possibility of eventually running for elected office. Although Members-At-Large were non-voting members, they were placed on the agenda and allowed to speak at each board meeting. At-large members are encouraged to submit articles for inclusion in the newsletter.

Check out the Member Portal for more Top Ten Projects. Top Ten Projects from the last five years are included in the portal and provide great ideas for new projects for your clubs?

### What Are You Reading?

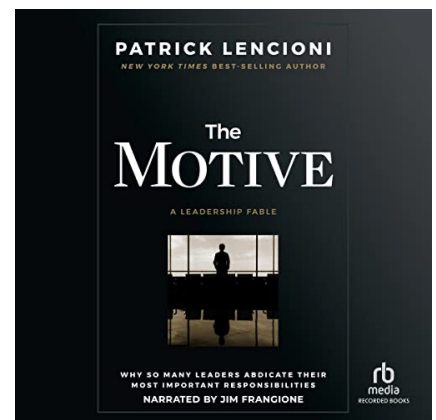


What leadership/personal development books are you reading? My personal bookshelf is full of these books (as well as a number of fiction and other nonfiction books). One book recommended by



Suzanne Simons, GFWC Leadership Committee Member

from the South Central Region, is *Eat That Frog!* by Brian Tracy. This book describes 21 ways to stop procrastinating. It is a quick, fun read with many tips for avoiding procrastination. "The first rule of frog eating is this: If you have to eat two frogs, eat the *ugliest* one first." What the author is trying to say is to identify the most important task or hardest task and tackle it first. Get it done and off your to-do list. Great advice!



Another powerful leadership book is *The Motive* by Patrick Lencioni. The author talks about the difference between Reward-Centered Leadership versus Responsibility-Centered Leadership. Is your motive for becoming a leader the thought that you have earned the right to be a leader due to your hard work (reward-centered) or is being a leader a responsibility to build the leadership team, having those difficult conversations with those on the team to help them develop into the best team members (responsibility-centered)? This book will help you identify your motive for wanting to become a leader.

## Seeking LEADS Candidates for 2024!

Who will be your LEADS candidate in 2024 in Chicago, IL? It is not too early to start the process of selecting a candidate from your state. The LEADS application is in the Member Portal on the GFWC website under L. Applications are due March 15. LEADS training will be on June 28, 2024. Plan and don't miss the opportunity to have your state represented at the training. These candidates bring great skills back to share with others in your state.



**What is your state doing to provide leadership training/LEADS for members in your state?**

Did you know there are ready-made presentations in the Leadership Toolkit in the Member Portal ready for you to use for training in your state? Four presentations with PowerPoints and scripts are available for your use:

1. All Things GFWC – History & Introduction to Leadership
2. How to Run a Successful Meeting

3. Public Speaking – How to Give a Great Presentation
4. Finding the Leader in You



We hope you find these presentations helpful. What other presentations would you like the committee to develop for use in your state leadership training? Contact your leadership committee representative and let us know how we can help.



Has your club had a **Friendsgiving** event? Send a post to the GFWC Advancements & Programs Forum to share about your event.



## Have you made plans to attend the Holiday Open House at Headquarters?

*'Tis the season to Sparkle & Shine*

### HOLIDAY OPEN HOUSE

Wednesday, December 6, 2023  
11:00 AM–1:00 PM & 1:30 PM–3:30 PM

GFWC Headquarters  
1734 N ST NW, Washington, DC 20036

RSVP to [Events@GFWC.org](mailto:Events@GFWC.org) by November 20  
Register at [eventsquid.com/holiday-open-house](https://eventsquid.com/holiday-open-house)



**The 2023 Holiday Open House Reception, hosted by GFWC International President Debra Strahanoski, will welcome you into the historic GFWC Headquarters in Washington, DC, to experience a bit of holiday magic!**

**Inspired by the 2023 holiday theme, "Tis the Season to Sparkle & Shine!" Ceramic village houses honoring your State Federations will light up and transform GFWC Headquarters at 1734 N Street for the holidays.**



**If you would like to register a group for the reception, please email [events@GFWC.org](mailto:events@GFWC.org) by November 20.**