





# GFWC Learning Academy Course Titles

## What is the GFWC Learning Academy?

*The GFWC Learning Academy* is GFWC's online training site, offering numerous courses to meet our members' needs. Members seeking insight and training to advance their skill set and knowledge will find the training videos helpful as they continue their journey as club members.

### **BUILD YOUR TECHNOLOGY TOOLKIT**

**Canva Confidence: Easy Designs for GFWC Projects** - Laura Connelly, GFWC Social Media and Tech Support, Sonja Hults, GFWC California

**Get in the Grid, Winning with Google Sheets** - Laura Connelly, GFWC Social Media and Tech Support, Sonja Hults, GFWC California

**Google Drive Unlocked: Your File Management Superpower** – Laura Connelly, GFWC Social Media and Tech Support, Sonja Hults, GFWC California

**Serve Smarter with Google Forms** - Laura Connelly, GFWC Social Media and Tech Support, Sonja Hults, GFWC California

**Zero to Hero: Build Your Own (free) Google Website** - Laura Connelly, GFWC Social Media and Tech Support, Sonja Hults, GFWC California

### **FINANCE DETAILS**

**Building Effective Club Budgets** – Debra Capuano, GFWC Budget and Finance Committee

**Importance of Financial Oversight** - Debra Capuano, GFWC Budget and Finance Committee

**Mission Possible: 501(c)3** – Juliet Casper, GFWC Treasurer

**Understanding GFWC Financials for BOD Members** – Jolie Frankfurth, GFWC First Vice President



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## LEADERSHIP LAUNCHED

**The Agenda is not a Script** – Dara Bergdoll, RP

**Beyond the Agenda, Meeting Planning Tips** – Kim Sekulow, GFWC Conventions and Meetings Chairman, and Julie Walters, GFWC Conventions and Meetings Co-Chairman

**Leadership Transition Planning: Putting it Into Action** – Dr. Susan Gettys, GFWC Secretary

**Power with Partners** – Deb Strahanoski, GFWC International Past President and Corporate Partners Development Committee Chairman

**Utilizing Governing Documents to Bring Success** – Dr. Susan Gettys, GFWC Secretary

## MEMBERSHIP GUIDES

**Is Your Club Attractive to Potential Members?** – Mary Beth Williams, GFWC Second Vice President

**Membership Orientation** – Karyn Charvat, GFWC Membership Chairman

**Power Up with Projects that POP** – Previously recorded live in 2022-2024

**Words that Ignite** – Marian StClair, GFWC International Past President and Women's History and Resource Center Committee Chairman

## TOOLS & RESOURCES FOR SUCCESS

**Finding Clues in the Details, the GFWC Award Entry Process** – Jolie Frankfurth, GFWC First Vice President

**GFWC Protocol** – Cynthia Geis, GFWC Protocol Chairman

**GPS to Our Future, Part 1: The Importance of Having a Strategic Plan** – Jolie Frankfurth, GFWC First Vice President

**GPS to Our Future, Part 2: Using SWOT to Drive Success** – Jolie Frankfurth, GFWC First Vice President



## GFWC Learning Academy Course Titles

**Rules of Order: A Beginner's Guide to Parliamentary Procedure, Parts 1** – Carol Habgood, PRP, GFWC Parliamentarian and Lucy Hicks, PRP. Robert's Rules of Order, Newly Revised in Brief, Chapters 1-4

**Rules of Order: A Beginner's Guide to Parliamentary Procedure, Parts 2** – Carol Habgood, PRP, GFWC Parliamentarian, and Lucy Hicks, PRP. Robert's Rules of Order, Newly Revised in Brief, Chapters 5-7

**Rules of Order: A Beginner's Guide to Parliamentary Procedure, Parts 3** – Carol Habgood, PRP, GFWC Parliamentarian, and Lucy Hicks, PRP. Robert's Rules of Order, Newly Revised in Brief, Chapters 8-9

**Rules of Order: A Beginner's Guide to Parliamentary Procedure, Parts 4** – Carol Habgood, PRP, GFWC Parliamentarian, and Lucy Hicks, PRP. Robert's Rules of Order, Newly Revised in Brief, Chapters 10-11

### **GFWC LEARNING GATEWAY SERIES 2024-2026 (recorded live)**

**Safe Surfin' Foundation Celebrates GFWC Advocacy for Children Week 2024 with David Coffey**, GFWC Honorary Chairman

**Yellow Tulip Project Celebrates GFWC Advocacy for Children Week 2024 with Suzanne Fox**, Co-Founder of The Yellow Tulip Project, Honorary Chairman for GFWC Juniors' Special Programs and Junioresettes

**ESO Beyond the Page, Mystery with a Mission, 2025 with Amy S. Peele**, Author and GFWC Education and Libraries/Health and Wellness Honorary Chairman

**When Passion and Purpose Collide, 2025, Ann Lauer, Quilt Pattern and Fabric Designer** and GFWC Honorary Chairman for Arts & Culture and Signature Program

**Heart Health Awareness Month 2025 with Jude Mabone'**, Miss District of Columbia 2023, and GFWC Health and Wellness Honorary Chairman

**Advancing a Brand and Building Membership, 2025, with Leslie Capps**, Founder of Wild Woman Marketing and GFWC Communications and PR Honorary Chairman

**Safe Surfin' Foundation Celebrates GFWC Advocacy for Children Week 2025 with David Coffey, Safe Surfin' Foundation Region Manager** and Honorary Chairman for GFWC Juniors' Special Program, with Eddie Worth, President of Safe Surfin' Foundation



# GFWC Learning Academy Course Titles

**Yellow Tulip Project Celebrates GFWC Advocacy for Children Week 2025 with Suzanne Fox, Co-Founder of The Yellow Tulip Project, Honorary Chairman for GFWC Juniors' Special Programs, and Ysanne Bethel, Director of Youth Engagement at the Yellow Tulip Project.**

## **GFWC ADVOCACY SERIES – Recorded Live**

**Presented by 2022-2024 GFWC Legislation and Public Policy Committee**

*Power Up: Elements of Advocating*

*Power Up: LAC is for Me*

*Power Up: Legislation and Leadership*

*Power Up: Partners toward Progress (Part 1)*

*Power Up: Partners toward Progress (Part 2)*

*\*\*Power Up: Partners toward Progress (Part 3)*

*Power of You: State Federations and the Legislative Action Center (LAC)*

## **MASTERCLASS OFFERINGS (fee-based)**

**Coming soon!** Masterclass Offerings will provide advanced training beyond typical club work. Masterclass Courses are additional benefits to belonging that encourage members toward lifelong learning, well below market price.

